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21-22.02.2019  
HO CHI MINH CITY, VIET NAM

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## TRAINING ON NTMS AND MARKET ACCESS

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### Thursday 20.02.2019

- 08h30 Introduction to the training**  
Schedule of Training of Trainers on NTMs and Market Access  
Ms. Bui Thi Thanh An, Deputy Director of Vietrade in HCMC
- 08h50 Introduction to ITC and the Trade and Market Intelligence section (TMI)**  
Presentation on ITC and the NTM project in Vietnam  
Mr. Vianney Lesaffre
- 09h15 Introduction to Market Access Map (MacMap)**  
Data coverage, type of tariffs and quotas  
Mr. Guillaume Favre
- 10h30 Coffee break**
- 10h45 Market Access Map**  
Exercises on tariffs  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 12h00 Lunch**
- 13h15 Market Access Map**  
Exercises on tariffs – completion and correction  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 14h00 Non-tariff measures (NTMs): Key concepts**  
Introduction to key concepts on NTMs, classification and programme  
Mr. Guillaume Favre
- 15h15 Coffee break**
- 15h30 Procedural Obstacles / SPS and TBT: Key concepts**  
Introduction to procedural obstacles, then key concepts on technical measures  
Mr. Vianney Lesaffre
- 16h30 Conclusion of day 1**  
Ms. Nguyen Thuy



## Friday 22.02.2019

- 08h30 Market Access Map**  
Exercises on Non-tariff measures  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 10h00 Coffee break**
- 10h15 Non-tariff measures (NTMs) and rules of origin on Market Access Map**  
Understand NTMs and rules of origin through Market Access Map tool  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 11h00 Go further: Rules of Origin Facilitator**  
Better understand and compare rules of origin using this new facilitator  
Mr. Guillaume Favre
- 12h00 Lunch**
- 13h15 Market Access Map**  
Exercises on rules of origin  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 14h15 Market Access Map**  
Correction of the exercises, question and answer session  
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 15h00 Coffee break**
- 15h15 ePing**  
Better understand this SPS and TBT alert system  
Mr. Vianney Lesaffre
- 15h45 Other sources of information**  
Euromed / Export Potential Map  
Mr. Guillaume Favre
- 16h00 Conclusion on the Training**  
Closing of the training and coming Agenda for Training of Trainers, Evaluation time  
Mr. Vianney Lesaffre, Ms. Nguyen Thuy
- 16h30 End of the training**

## ITC contacts

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## Vietrade contact

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