



19-20.02.2019
HA NOI, VIET NAM

TRAINING ON NTMS AND MARKET ACCESS

Tuesday 19.02.2019

- 08h30 Introduction to the training**
Schedule of Training of Trainers on NTMs and Market Access
Mr. Chien Hoang Minh, Deputy Director of Vietrade and Mr. Vianney Lesaffre
- 08h50 Context of Vietnamese Trade Flows and Challenges**
Why NTM program is relevant in the current context of Vietnam
Mr. Alain Chevalier, Special Advisor to Vietrade
- 09h15 Non-tariff measures (NTMs): Key concepts**
Introduction to key concepts on NTMs, classification and programme
Mr. Guillaume Favre
- 10h15 Coffee break**
- 10h30 Procedural Obstacles / SPS and TBT: Key concepts**
Introduction to procedural obstacles, then key concepts on technical measures
Mr. Vianney Lesaffre
- 11h30 Market Access Map**
Exercises on Non-tariff measures
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 12h00 Lunch**
- 13h15 Market Access Map**
Exercises on Non-tariff measures – completion and correction
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 14h30 Coffee break**
- 14h45 Introduction to Market Access Map (MacMap)**
Data coverage, type of tariffs and quotas
Mr. Guillaume Favre
- 16h00 Market Access Map**
Exercises on tariffs
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 16h30 Conclusion of day 1**
Ms. Nguyen Thuy, National Coordinator of the NTM Project in Vietnam



Wednesday 20.02.2019

- 08h30 Market Access Map**
Exercises on tariffs – completion and correction
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 10h00 Coffee break**
- 10h15 Non-tariff measures (NTMs) and rules of origin on Market Access Map**
Understand NTMs and rules of origin through Market Access Map tool
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 11h00 Go further: Rules of Origin Facilitator**
Better understand and compare rules of origin using this new facilitator
Mr. Guillaume Favre
- 12h00 Lunch**
- 13h15 Market Access Map**
Exercises on rules of origin
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 14h15 Market Access Map**
Correction of the exercises, question and answer session
Mr. Vianney Lesaffre, Mr. Guillaume Favre
- 15h00 Coffee break**
- 15h15 ePing**
Better understand this SPS and TBT alert system
Mr. Vianney Lesaffre
- 15h45 Other sources of information**
Euromed / Export Potential Map
Mr. Guillaume Favre
- 16h00 Conclusion on the Training**
Closing of the training and coming Agenda for Training of Trainers, Evaluation time
Mr. Vianney Lesaffre, Ms. Nguyen Thuy
- 16h30 End of the training**

ITC contacts

Mr. Vianney Lesaffre
Market Analyst
Trade and Market Intelligence
E-mail: vlesaffre@intracen.org

Mr. Guillaume Favre
Associate Project Officer
Trade and Market Intelligence
E-mail: favre@intracen.org

Vietrade contact

Ms. Nguyen Thuy
Deputy Director, National Coordinator of ITC NTM Project
Vietrade
E-mail: thuyntm@vietrade.gov.vn