



International
Trade
Centre

Preview of ITC's market analysis tools

Mohamed Tarek Issa
International Trade Centre (ITC)
Saturday 20 March 2021

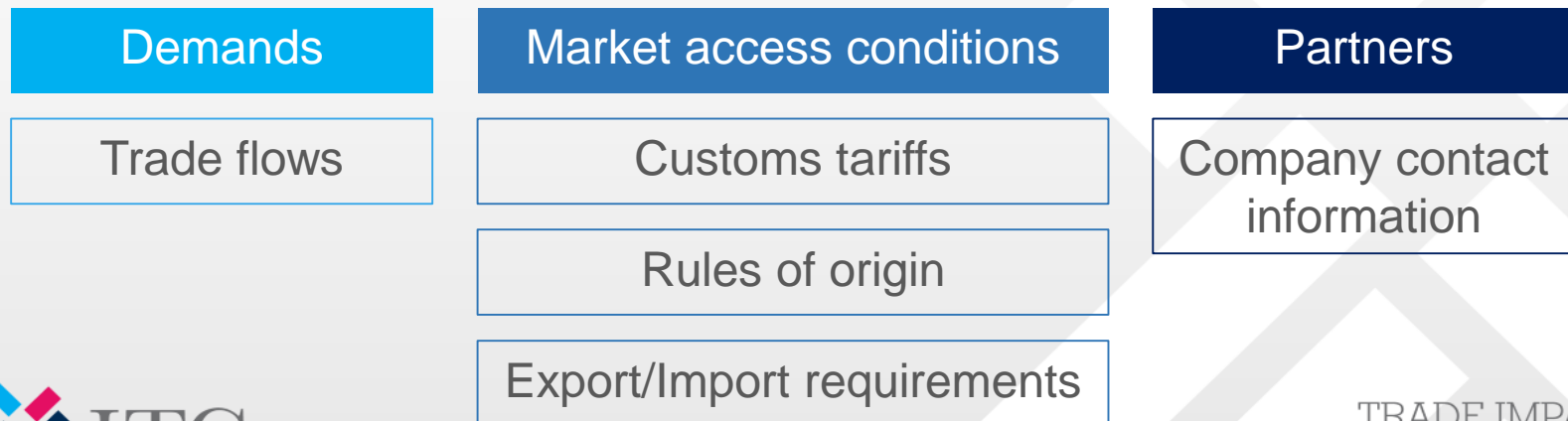


Trade intelligence

Relevant and reliable business information is essential to make strategic decisions and achieve additional exports

But some economic operators including business support institutions do not have easy access to this crucial data.

ITC responds to these needs with a suite of freely accessible trade intelligence tools:



ITC Market Analysis Tools

Demands (current)

Partners

Market access conditions



TRADE IMPACT FOR GOOD

Live demonstration



www.trademap.org



www.macmap.org



www.epingalert.org



www.standardsmap.org





Thank you for your
attention!



International
Trade
Centre



Mohamed Tarek Issa
Associate Programme Officer

Trade and Market Intelligence
Division of Market Development
marketanalysis@intracen.org