

THURSDAY 24 JUNE 2021 15.00 EAT

## FINAL STAKEHOLDER MEETING

### SUPPORTING INCLUSIVE POLICIES IN UGANDA

Organised by the Netherlands Trust Fund IV (NTF IV) project and the ITC SheTrades Initiative

#### Context

In the framework of the NTF IV Project in Uganda, the International Trade Centre (ITC) SheTrades leveraged its expertise to promote gender-inclusive policies to unlock market opportunities for women entrepreneurs. SheTrades' activities kicked off with a stakeholders' consultation in July 2020 that identified the following priority areas for the project's interventions: enhancing women's participation in public procurement, preparing women-owned businesses to fully benefit from the opportunities resulting from the African Free Continental Trade Area (AfCFTA); and collecting quality data on women's participation in trade. Following the request of public sector stakeholders, SheTrades conducted an in-depth business survey to better understand women's participation in trade in Uganda. From July 2020 to June 2021, SheTrades organized several activities with various stakeholders, including policy makers, representatives of women's business organizations, civil society organizations, and women-owned businesses to support economic empowerment of women entrepreneurs.

#### Objective

The objective of this meeting is to present the results of NTF IV SheTrades Uganda activities that were implemented with Ugandan stakeholders, such as the Ministry of Trade and Industries, the Ministry of Finance, Planning and Development, the Public Procurement and Disposal Authority, and aimed to promote gender-inclusive policies in Uganda and to enhance women's participation in trade. The event will also focus on presenting the key findings of ITC's Business Survey on women's participation in trade in Uganda.

#### Proposed Agenda Items

##### Introductions

- Opening remarks by the Chief of Sustainable and Inclusive Value Chains Section and Head of ITC Empowering Women to Trade Programme, Ms. Vanessa Erogbogbo
- Opening remarks by the representative of the Ministry of Finance, Planning and Development (TBC)
- Opening remarks by the NTF IV Project Manager, Ms. Cathy Sall, Associate Programme Adviser, ITC
- Outline of meeting by the moderator

##### Presentation of the results of SheTrades activities in Uganda

- Enhancing women's participation in public procurement
- Preparing women-owned businesses to fully benefit from the market opportunities resulting from the African Free Continental Trade Area (AfCFTA)
- Collecting quality gender-disaggregated data on women's participation in trade: key findings of the survey.

##### Conclusions and closing remarks